

Co-Op Consumer

15 April 1971

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Co-Op Training Program Scheduled For August

Leonia, N.J. — "A concentrated fast-moving 3½ day institute" is the way Aileen Paul, Vice President of the Cooperative Institute Association describes the 1971 summer training program scheduled for August 1 through 4 at the University of Connecticut in Storrs.

An interlocking 3-day program for managers and board directors with outstanding participants actively involved on the cooperative scene will be conducted.

The workshop on "Motivation and Group Dynamics," highly rated at the 1970 Institute, will be presented on Sunday, August 1, opening day, and throughout the Institute.

Each day's program will begin, appropriately enough, with the mechanics of communication, i.e. public speaking, conduct of meetings, etc.

The 42nd Co-op Summer Institute, a tradition in the Mid-Atlantic and North Eastern areas, will offer an opportunity for training and acquiring renewed enthusiasm. The cost will be approximately the same as last year, \$75.00 for 3½ days including registration, tuition, room and board.

Further information can be obtained from Dennis W. Hill, President, 768 Main Street, Worcester, Mass. 01603 or Aileen Paul, 121 Gladwin Avenue, Leonia, N.J. 07605, or call her at (201) 947-1541.